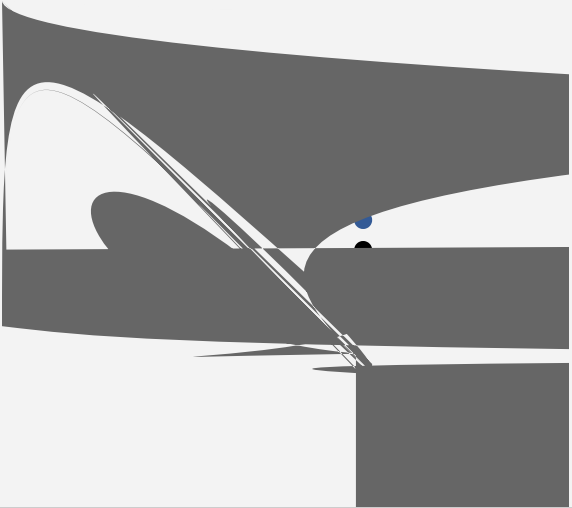
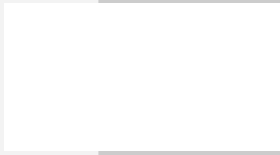
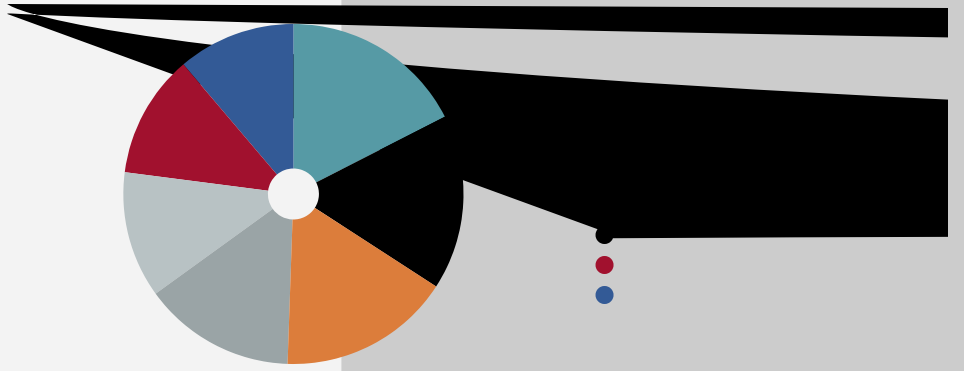
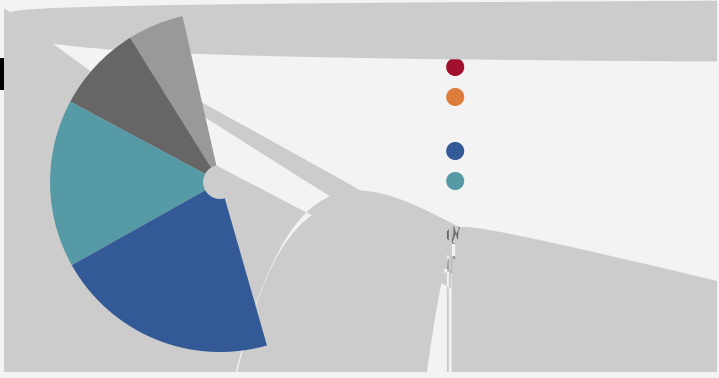
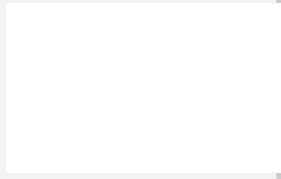
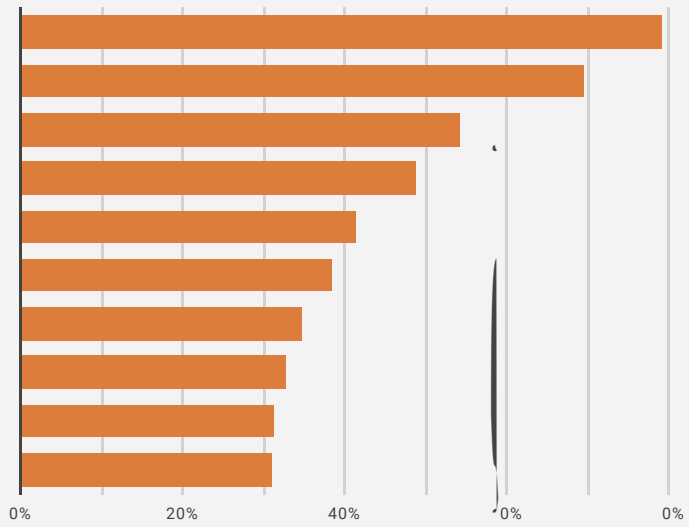
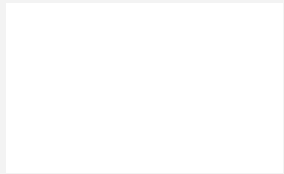


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Q1 How would you characterize your readership of the publication?

Q1 How would you characterize your readership of the publication?

	26.47%	18
	61.76%	42
	16.18%	11
	36.76%	25
	32.35%	22
	5.88%	4
	2.94%	2
	22.06%	15
	4.41%	3

1	mostly print; occasional online	11/27/2023 12:08 PM
2	One-time donor	11/9/2023 10:11 PM
3	School	11/6/2023 10:47 AM

[Redacted]	
[Redacted]	



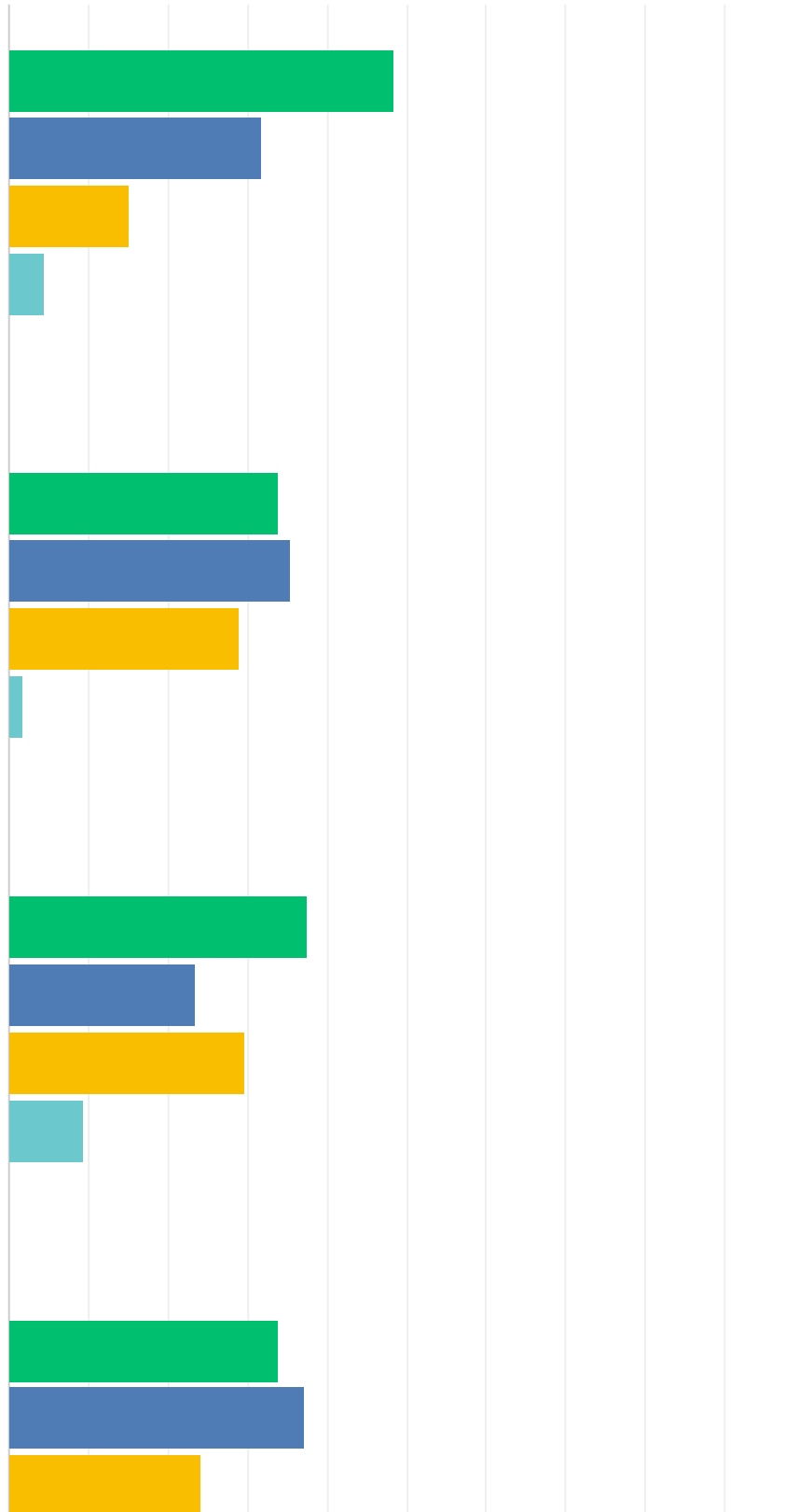
# Q4 How did you hear about this survey?

Answered: 68 Skipped: 0

		1.47%	1
		82.35%	56
	13.97%	byDs	9
		2.94%	2
Total Respondents:			

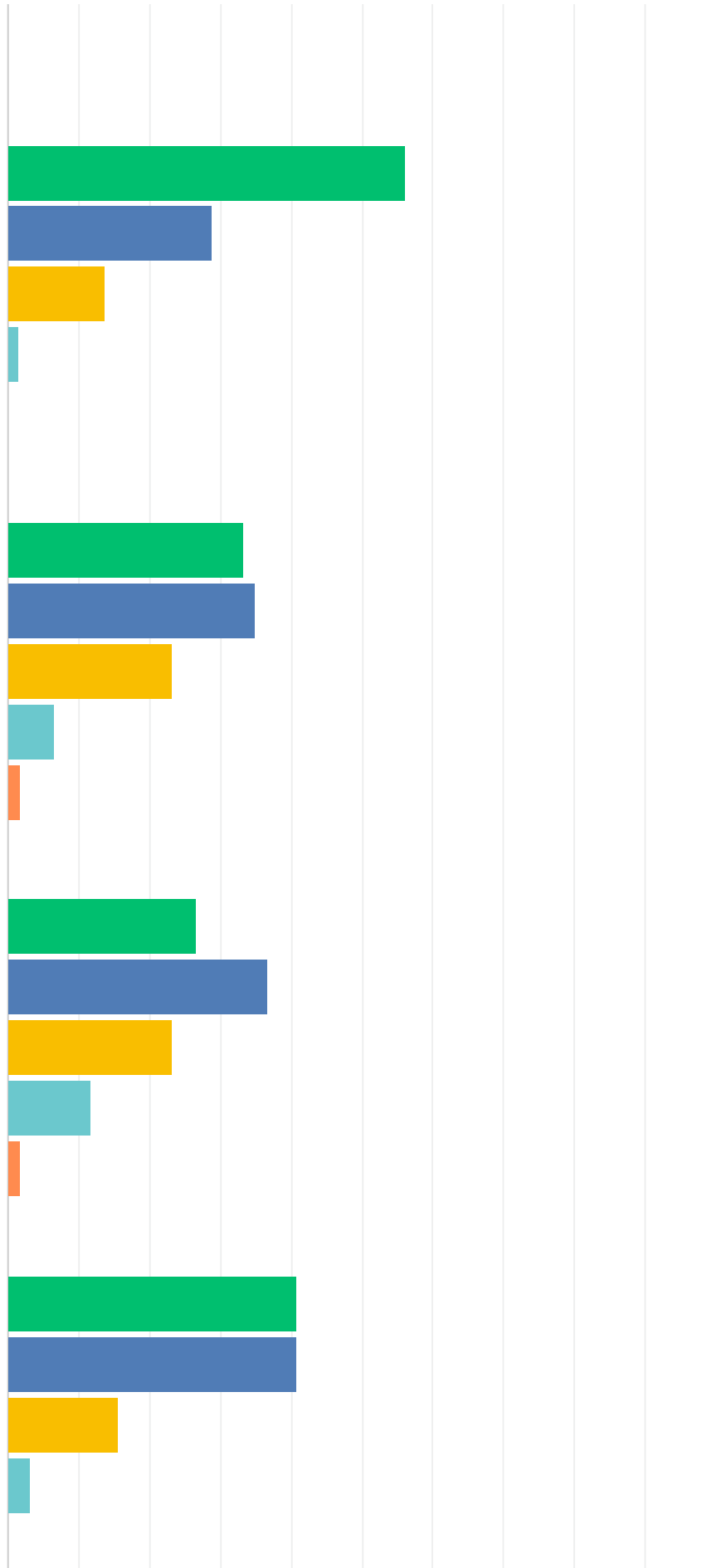
### Q5 Thinking about the publication, how frequently do you read the following coverage areas (either in print or online)?

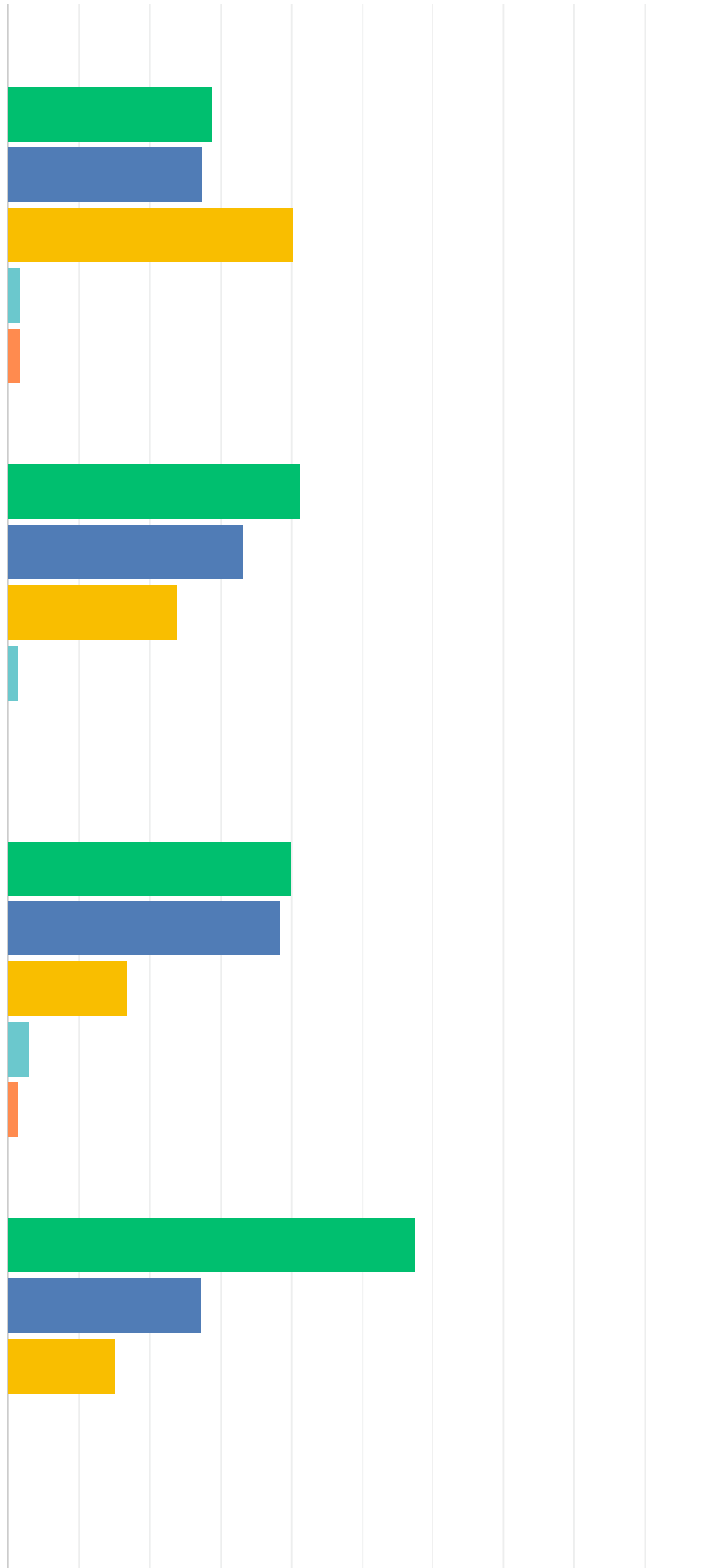
Answered: 68 Skipped: 0













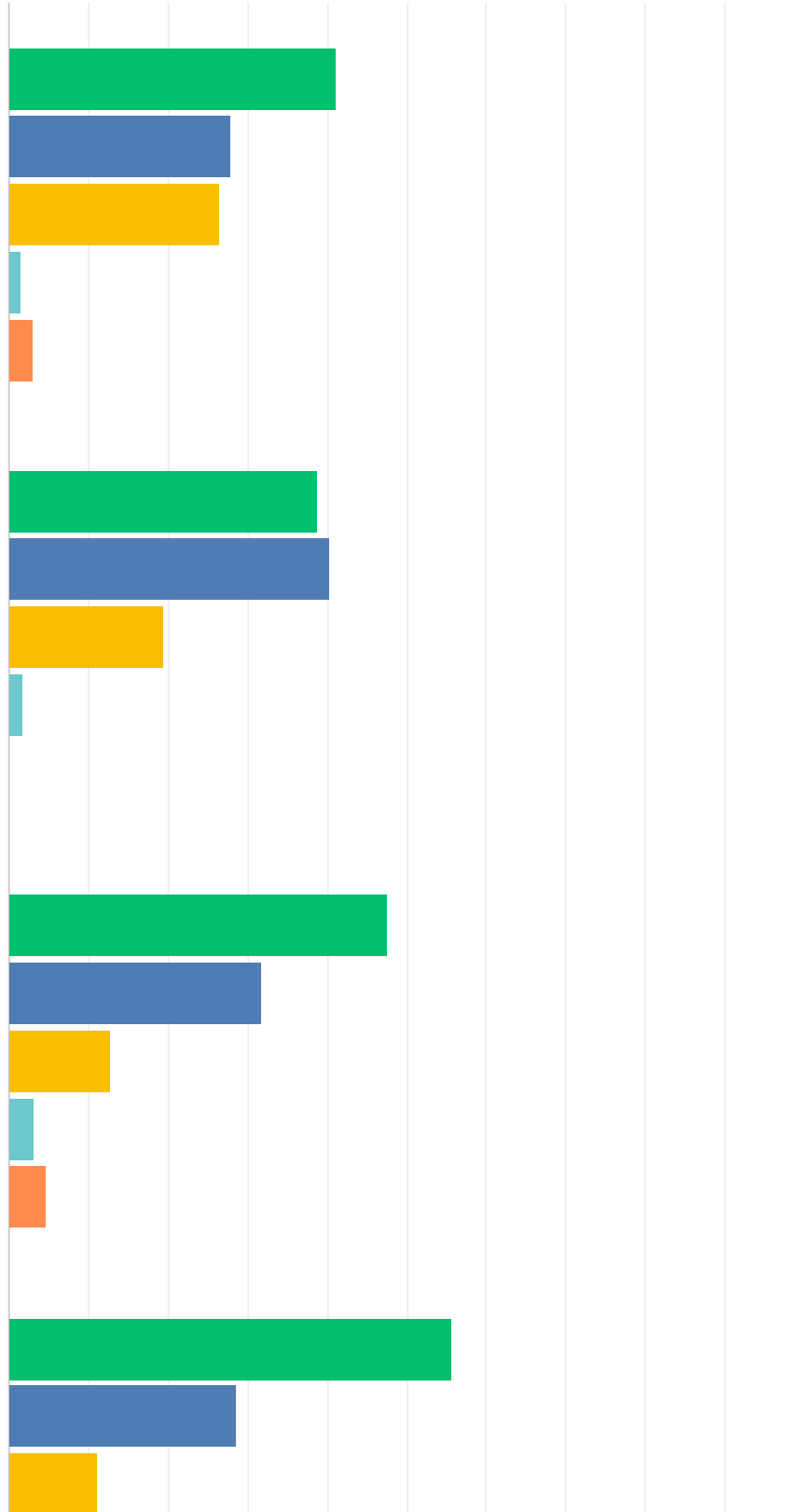




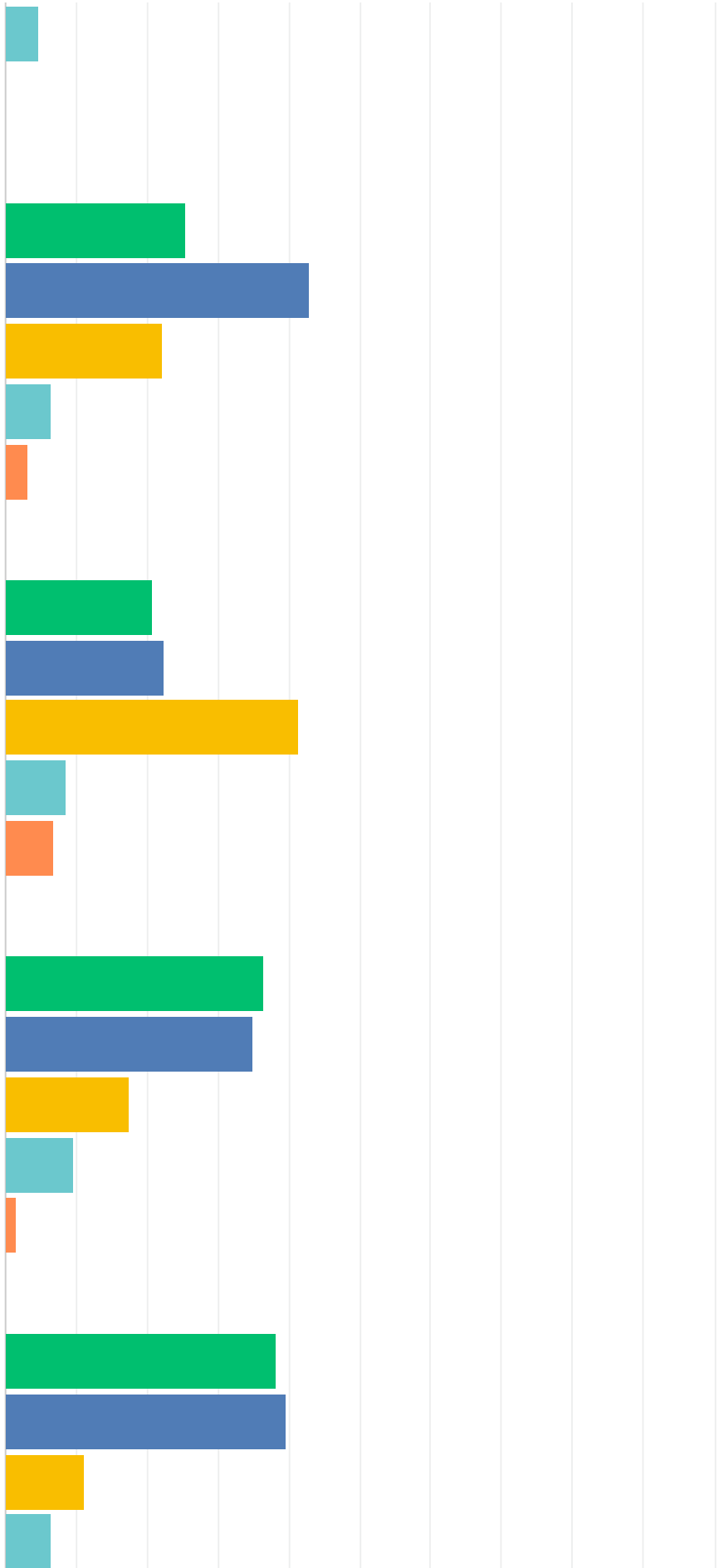


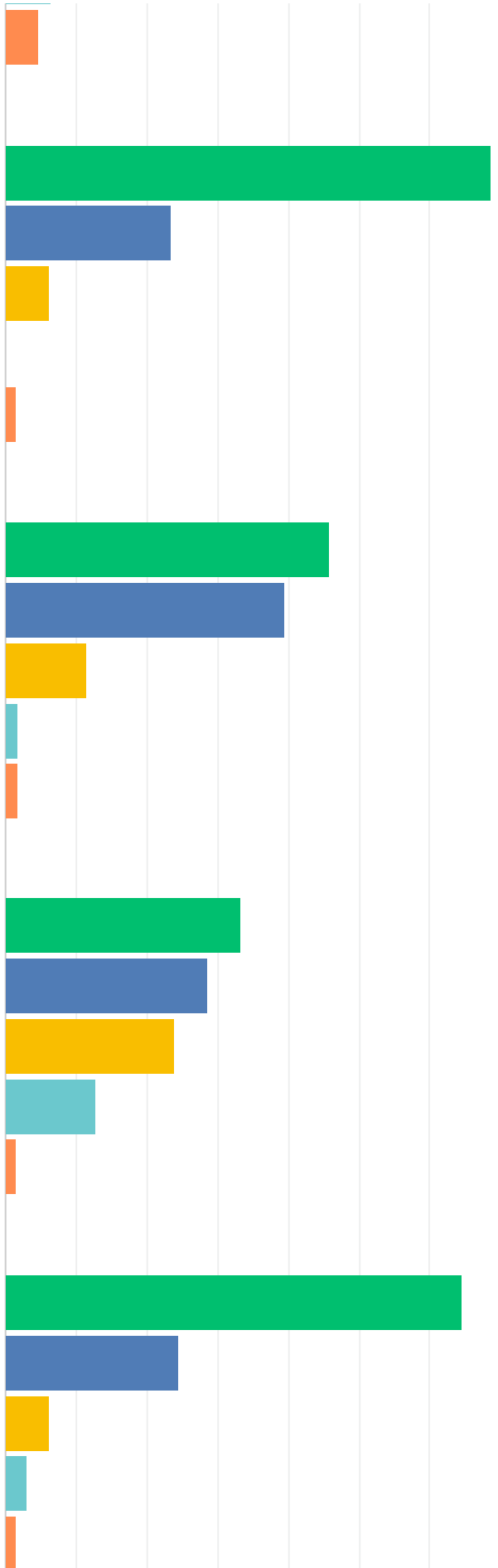
# Q6 How important is it to you that this publication covers the following topics?

Answered: 68 Skipped: 0









F YUXYfg\]d'gi fj Ym&\$&' f5Xj Yfh]g]b[ Է

Gi fj YmA cb\_Ym





	EXTREMELY IMPORTANT	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT VERY IMPORTANT	NOT AT ALL IMPORTANT	TOTAL	WEIGHTED AVERAGE
Entertainment / Things to do	41.18% 28	27.94% 19	26.47% 18	1.47% 1	2.94% 2	68	4.03
Business	38.71% 24	40.32% 25	19.35% 12	1.61% 1	0.00% 0	62	4.16
Finance	47.62% 30	31.75% 20	12.70% 8	3.17% 2	4.76% 3	63	4.14
Health Care	55.56% 35	28.57% 18	11.11% 7	4.76% 3	0.00% 0	63	4.35
Hospitality & Retail	25.40% 16	42.86% 27	22.22% 14	6.35% 4	3.17% 2	63	3.81
Manufacturing	20.69% 12	22.41% 13	41.38% 24	8.62% 5	6.90% 4	58	3.41
Real Estate / Construction	36.51% 23	34.92% 22	17.46% 11	9.52% 6	1.59% 1	63	3.95
Jobs	38.10% 24	39.68% 25	11.11% 7	6.35% 4	4.76% 3	63	4.00
Breaking News	68.75% 44	23.44% 15	6.25% 4	0.00% 0	1.56% 1	64	4.58
Law	45.90% 28	39.34% 24	11.48% 7	1.64% 1	1.64% 1	61	4.26
Religion	33.33% 21	28.57% 18	23.81% 15	12.70% 8	1.59% 1	63	3.79
Politics	64.62% 42	24.62% 16	6.15% 4	3.08% 2	1.54% 1	65	4.48
Environment & Energy	34.43% 21	42.62% 26	18.03% 11	4.92% 3	0.00% 0	61	4.07
Police & Crime	58.46% 38	29.23% 19	7.69% 5	3.08% 2	1.54% 1	65	4.40
National	50.00% 32	34.38% 22	9.38% 6	3.13% 2	3.13% 2	64	4.25
State & Local Government	65.15% 43	28.79% 19	4.55% 3	1.52% 1	0.00% 0	66	4.58
Lists & Surveys	16.95% 10	32.20% 19	30.51% 18	16.95% 10	3.39% 2	59	3.42
Small Business	40.98% 25	36.07% 22	16.39% 10	6.56% 4	0.00% 0	61	4.11
Agriculture	21.31% 13	31.15% 19	32.79% 20	9.84% 6	4.92% 3	61	3.54
Sports	26.98% 17	30.16% 19	23.81% 15	14.29% 9	4.76% 3	63	3.60
Public or Legal Notices	42.19% 27	21.88% 14	28.13% 18	4.69% 3	3.13% 2	64	3.95
Classifieds	26.23% 16	32.79% 20	29.51% 18	6.56% 4	4.92% 3	61	3.69

#	OTHER (PLEASE SPECIFY)	DATE
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## Q7 When makiW

	7.58%	5
	30.30%	20
	53.03%	35
	4.55%	3
	4.55%	3



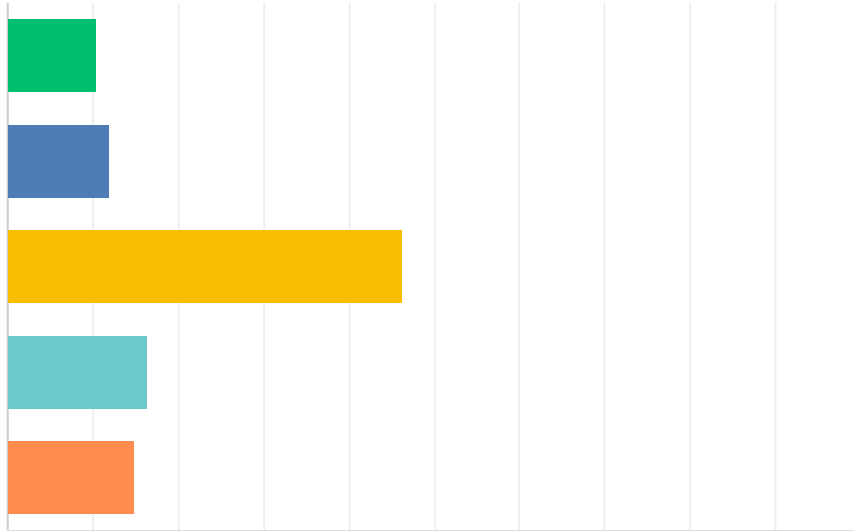


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	18.46%	36.92%	44.62%	0.00%	0.00%		
	12	24	29	0	0	65	3.74
	19.35%	33.87%	46.77%	0.00%	0.00%		
	12	21	29	0	0	62	3.73
	7.81%	9.38%	56.25%	21.88%	4.69%		
	5	6	36	14	3	64	2.94
	6.35%	6.35%	53.97%	25.40%	7.94%		
	4	4	34	16	5	63	2.78
	40.91%	37.88%	19.70%	1.52%	0.00%		
	27	25	13	1	0	66	4.18

## Q9 Have you considered or made buying decisions from businesses as a result of an advertisement seen in this publication?

Answered: 67 Skipped: 1



ANSWER CHOICES	RESPONSES
Yes, always	10.45% 7
Yes, frequently	11.94% 8
Yes, sometimes	46.27% 31
Rarely	16.42% 11
Never	14.93% 10
TOTAL	67

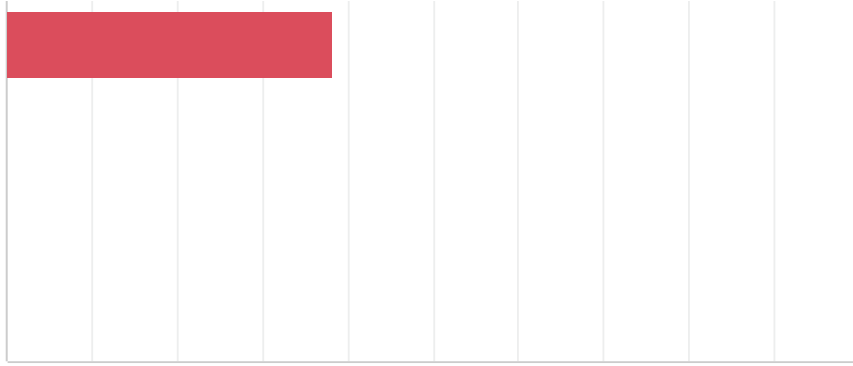


# Q11 What type of information do you look for in advertisements?

Answered: 68 Skipped: 0

	76.47%	52
	82.35%	56
	38.24%	26
	36.76%	25
	10.29%	7
	30.88%	21
	7.35%	5
Total Respondents_Ֆ 2		


Q12 Which types of businesses or services do you or the members of your household use?



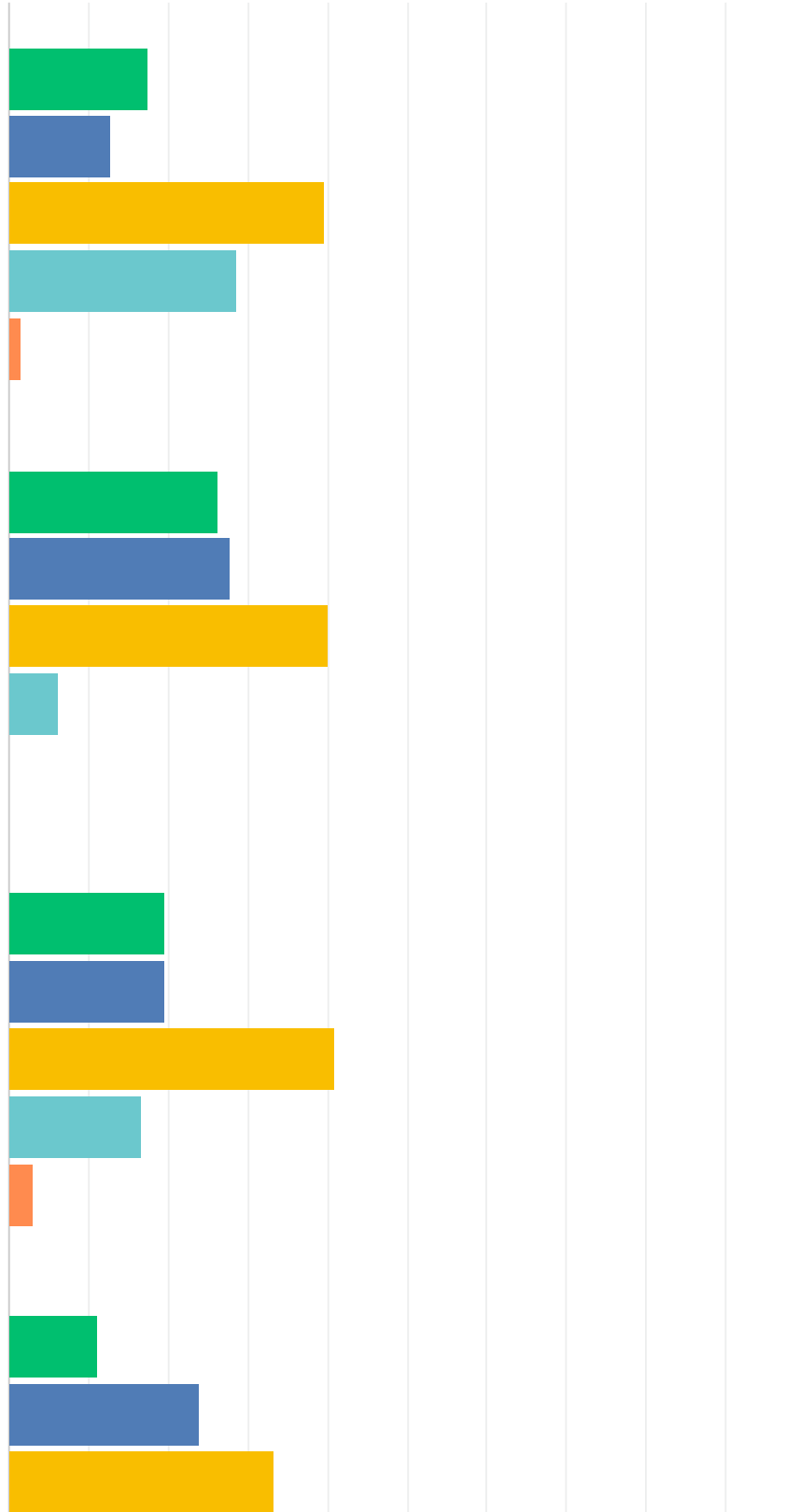
	66.18%	45
	26.47%	18
	32.35%	22
	11.76%	8
	14.71%	10
	42.65%	29
	67.65%	46
	23.53%	16
	26.47%	18
	19.12%	13
	22.06%	15
	39.71%	27
	33.82%	23
	20.59%	14
	22.06%	15
	7.35%	5
	8.82%	6
	7.35%	5
	38.24%	26
	36.76%	25
	1.47%	1
	0.00%	0
Total Respondents: 68		

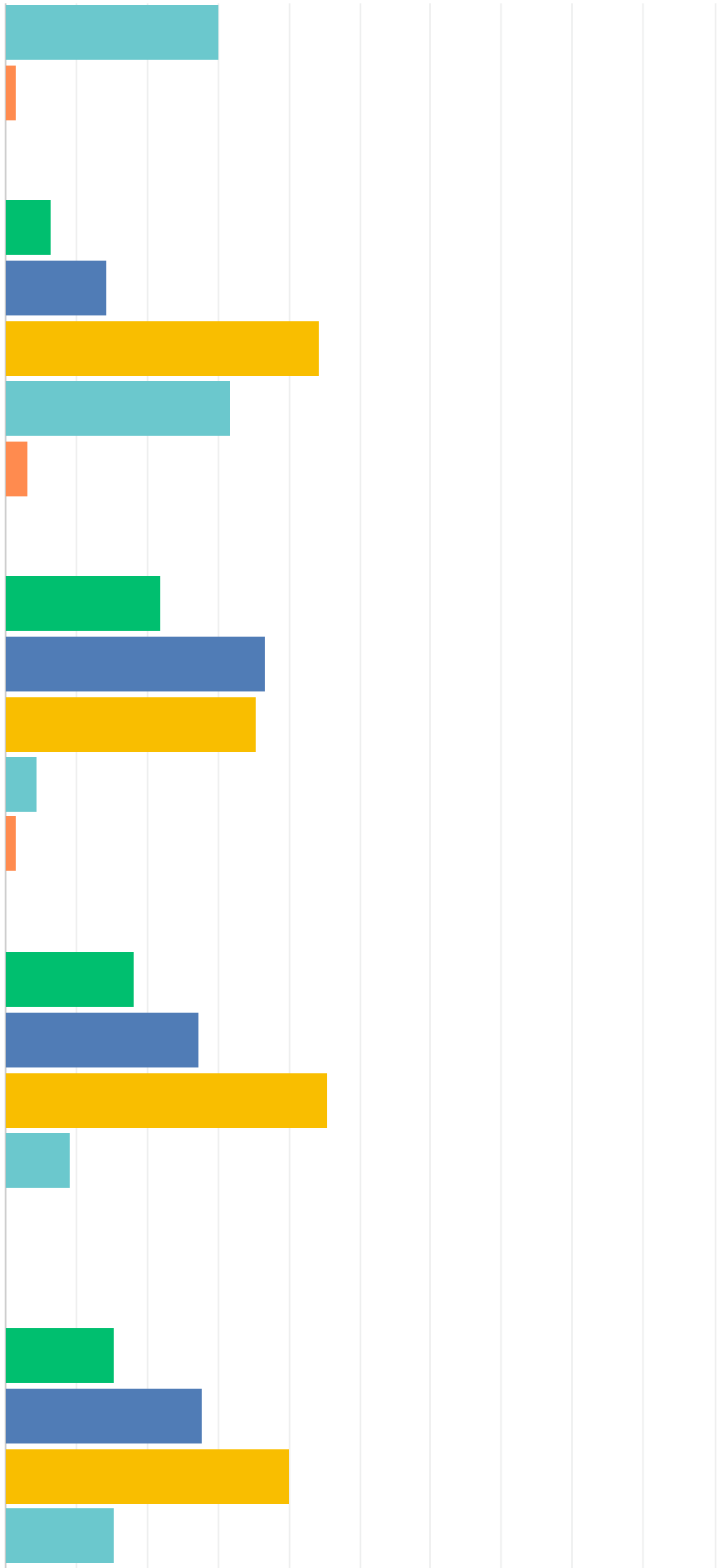


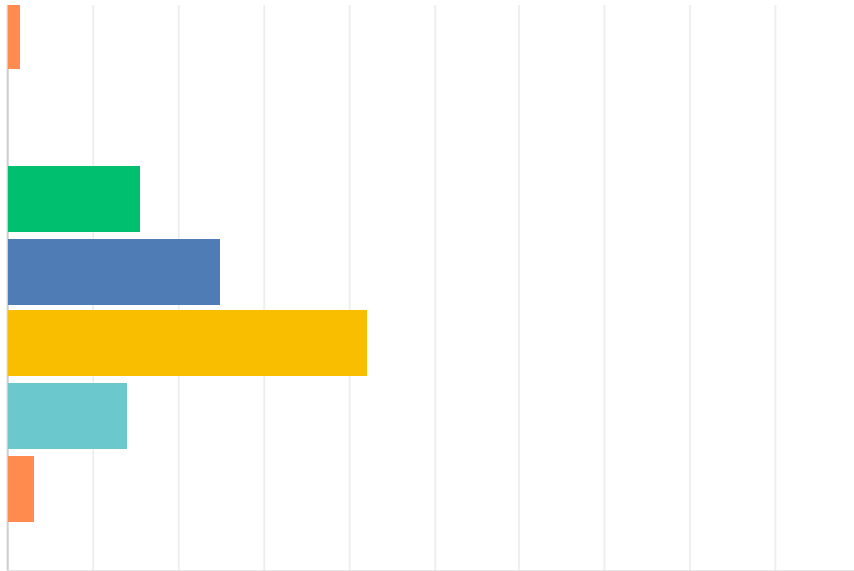


# Q13 How often do you or any members of your household read the following in this publication?

Answered: 68 Skipped: 0







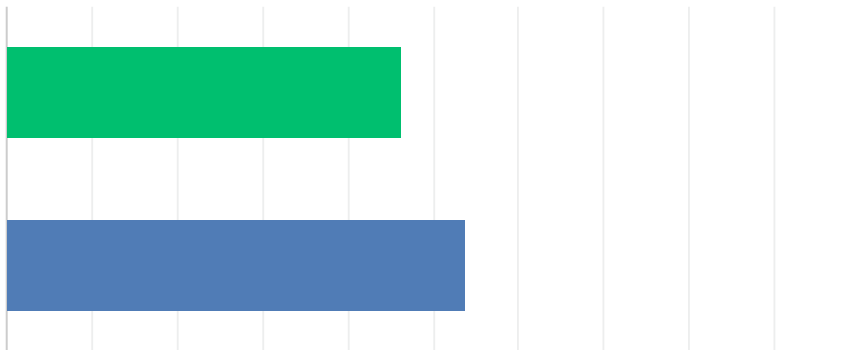
■ Always    
 ■ Frequently    
 ■ Occasionally    
 ■ Never  
■ Not availab...

	ALWAYS	FREQUENTLY	OCCASIONALLY	NEVER	NOT AVAILABLE IN THIS PUBLICATION		
	17.46% 11	12.70% 8	39.68% 25	28.57% 18	1.59% 1	63	2.16
	26.15% 17	27.69% 18	40.00% 26	6.15% 4	0.00% 0	65	2.74
	19.70% 13	19.70% 13	40.91% 27	16.67% 11	3.03% 2	66	2.36
	11.11% 7	23.81% 15	33.33% 21	30.16% 19	1.59% 1	63	2.13
	6.35% 4	14.29% 9	44.44% 28	31.75% 20	3.17% 2	63	1.89
	22.06% 15	36.76% 25	35.29% 24	4.41% 3	1.47% 1	68	2.74
	18.18% 12	27.27% 18	45.45% 30	9.09% 6	0.00% 0	66	2.55
	15.38% 10	27.69% 18	40.00% 26	15.38% 10	1.54% 1	65	2.40
	15.63% 10	25.00% 16	42.19% 27	14.06% 9	3.13% 2	64	2.36



### Q15 Are your buying decisions influenced by advertising or content you see in this publication?

Answered: 67 Skipped: 1

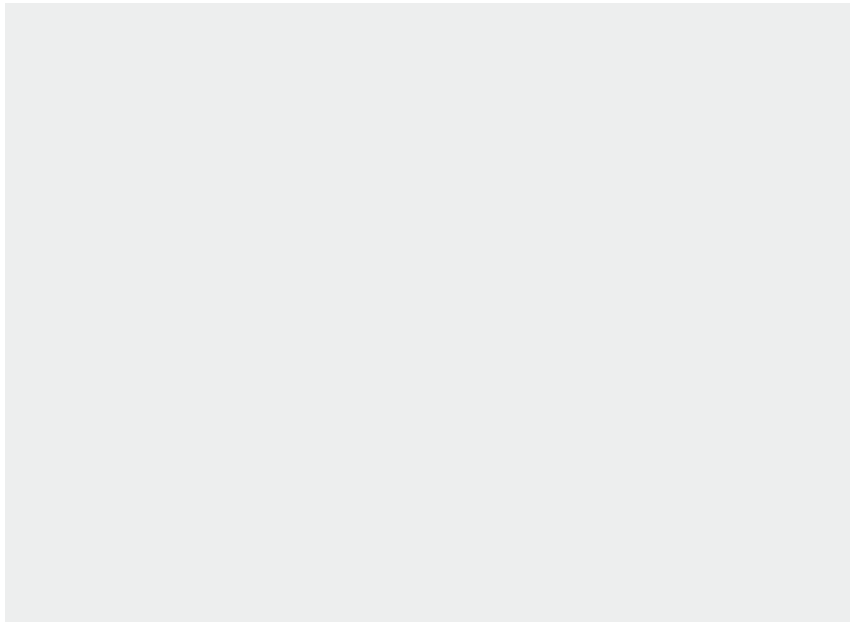


ANSWER CHOICES	RESPONSES	
Yes	46.27%	31
No	53.73%	36
TOTAL		67



# Q17 What is your gender?

Answered: 68 Skipped: 0



	23.53%	16
	72.06%	49
	0.00%	0
	0.00%	0
	0.00%	0
	0.00%	0
	4.41%	3
TOTAL		68





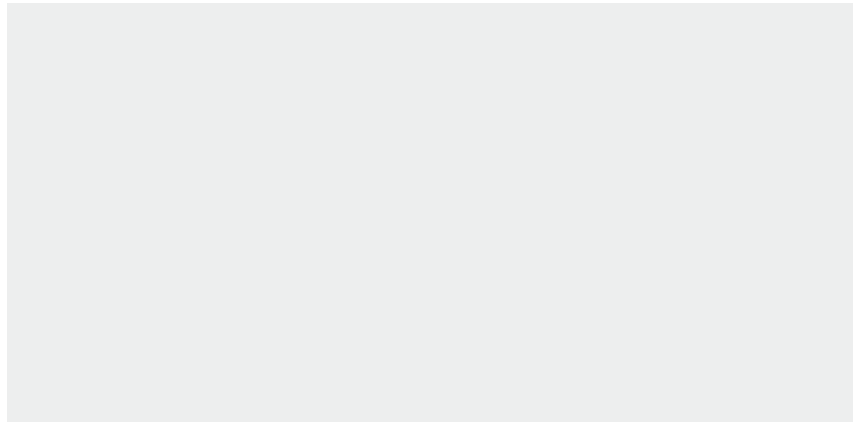
9	20769	11/28/2023 8:39 AM
10	20024	11/28/2023 3:10 AM
11	20720	11/28/2023 2:29 AM
12	22546	11/28/2023 12:34 AM
13	20011	11/27/2023 10:56 PM
14	20716	11/27/2023 8:41 PM
15	20020	11/27/2023 8:36 PM
16	20012	11/27/2023 5:58 PM
17	22193	11/27/2023 5:35 PM
18	20001	11/27/2023 5:33 PM
19	20020	11/27/2023 5:15 PM
20	20018	11/27/2023 1:29 PM
21	20746	11/27/2023 1:27 PM
22	43608	11/27/2023 12:49 PM
23	20032	11/27/2023 12:47 PM
24	20906	11/27/2023 12:46 PM
25	20002	11/27/2023 12:42 PM
26	20009	11/27/2023 12:39 PM
27	20011	11/27/2023 12:34 PM
28	20744	11/27/2023 12:16 PM
29	20008	11/27/2023 12:12 PM
30	20019	11/27/2023 12:08 PM
31	20032	11/27/2023 12:00 PM
32	20018	11/27/2023 11:59 AM
33	20721	11/27/2023 11:58 AM
34	84720	11/27/2023 11:53 AM
35	20020	11/27/2023 11:46 AM
36	20018	11/27/2023 11:41 AM
37	20716	11/27/2023 11:39 AM
38	01010	11/27/2023 11:34 AM
39	22202	11/27/2023 11:34 AM
40	20032	11/27/2023 11:34 AM
41	20020	11/17/2023 10:50 AM
42	20782	11/16/2023 8:25 PM
43	20744	11/9/2023 10:11 PM
44	20769	11/7/2023 1:34 PM
45	20722	11/7/2023 1:01 PM
46	20020	11/7/2023 12:36 PM





## Q20 What is your highest level of education?

Answered: 66 Skipped: 2



	27.27%	18
	30.30%	20
	42.42%	28
TOTAL		66



33	no	11/6/2023 8:45 PM
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34	I wish I could get a copy . It used to be available in a grocery store on Ga A	
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26	20019	11/27/2023 12:08 PM
27	20032	11/27/2023 12:00 PM
28	20018	11/27/2023 11:59 AM
29	20020	11/27/2023 11:46 AM
30	20018	11/27/2023 11:41 AM
31	20716	11/27/2023 11:39 AM
32	01010	11/27/2023 11:34 AM
33	22202	11/27/2023 11:34 AM
34	20032	11/27/2023 11:34 AM
35	20020	11/17/2023 10:50 AM
36	20782	11/16/2023 8:25 PM
37	20744	11/9/2023 10:11 PM
38	20769	11/7/2023 1:34 PM
39	20722	11/7/2023 1:01 PM
40	20020	11/7/2023 12:36 PM
41	20737	11/7/2023 3:02 AM
42	20772	11/7/2023 12:02 AM
43	20902	11/6/2023 9:49 PM
44	20012	11/6/2023 8:45 PM
45	20012	11/6/2023 7:42 PM
46	20011	11/6/2023 4:29 PM
47	20019	11/6/2023 4:08 PM
48	20018-2505	11/6/2023 3:14 PM
49	20018	11/6/2023 2:52 PM
50	20020	11/6/2023 2:12 PM
51	20774	11/6/2023 1:44 PM
52	20020	11/6/2023 1:19 PM
53	20017	11/6/2023 11:25 AM
54	20032-4454	11/6/2023 11:04 AM
55	20024	11/6/2023 10:53 AM
56	20012	11/6/2023 10:47 AM
57	20735	11/6/2023 10:44 AM
58	20009	11/6/2023 10:43 AM
59	20012/2620	11/2/2023 7:24 PM

#	COUNTRY	DATE
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There are no responses.

#	EMAIL ADDRESS	DATE
1	wallsone@yahoo.com	12/1/2023 6:30 PM

2	peggywarren77@yahoo.com	11/30/2023 8:44 PM
3	BeKed1@aol.com	11/30/2023 1:39 PM
4	freehe20@outlook.com	11/30/2023 9:11 AM
5	pretti4250@comcast.net	11/30/2023 12:59 AM
6	phelecianembhard@gmail.com	11/28/2023 5:48 PM
7	ann.hayward@cbmove.com	11/28/2023 8:39 AM
8	BrendaMarea@icloud.com	11/28/2023 3:10 AM
9	jcraigwashington@gmail.com	11/28/2023 2:29 AM
10	johnson2000m@aol.com	11/28/2023 12:34 AM
11	rozshellington@gmail.com	11/27/2023 10:56 PM
12	charlesrickturner@outlook.com	11/27/2023 2:36 PM
13	artcostley@yahoo.com	11/27/2023 5:35 PM
14	aan@equi.com PF8	11/27/2023 5:33 PM
15	glb1130@outlook.com	11/27/2023 5:15 PM
16	aemlt@yahoo.com	11/27/2023 1:29 PM
17	altheliacarter11@gmail.com	11/27/2023 1:27 PM
18	caddyj1953@gmail.com	11/27/2023 12:49 PM
19	jacinta.mcinnis@gmail.com	11/27/2023 12:47 PM
20	hm21online@yahoo.com	11/27/2023 12:46 PM
21	janice.hagigal@emorybol.org	11/27/2023 12:42 PM
22	kathy.chiron@gmail.com	11/27/2023 12:39 PM
23	siak1009@gmail.com	11/27/2023 12:34 PM
24	mgfitzgerald1@hotmail.com	11/27/2023 12:16 PM
25	slb99@msn.com	11/27/2023 12:12 PM
26	slmarsherrod.edu@gmail.com	11/27/2023 12:08 PM
27	cici132@hotmail.com	11/27/2023 12:00 PM
28	karencornjzj	

F YUXYfg\]d'gi fj Ym&\$